

Annual Deans Conference DRAFT AGENDA
THE CANADIAN B-SCHOOL AND THE FUTURE OF MANAGEMENT EDUCATION
Edwards School of Business Downtown Campus & Sheraton Cavalier Saskatoon Hotel

Saturday November 16th

Home of Dean Daphne Taras

18h00 – 21h00 Casual buffet dinner for those delegates who have arrived.

Sunday November 17th

Bonus Accreditation Programme

Edwards School of Business Downtown Campus

- 10h00 – 20h00 Registration
- 11h00 - 13h00 Informal “Brunch”
- 12h00 – 15h45 *AACSB Volunteer Training – for Active Deans, Volunteers, and Peer Review Team Members. Accredited Schools by AACSB Invitation.*
- Lucienne Mochel, Vice President, Accreditation, AACSB
 - Jerry Tomberlin, Dean Sprott School of Business, Carleton
- 14h00-15h45 *AACSB Accreditation Information Session & Discussion*
- Brenda Knebel, Manager, Accreditation Services, AACSB
- 15h45 – 16h00 Coffee Break
- 16h00 – 17h00 *The Challenges Ahead: Advancing Quality Management Education in a Time of Profound Change*
- Lucienne Mochel, Vice President, Accreditation, AACSB
 - Brenda Knebel, Manager, Accreditation Services, AACSB
- 17h15 – 19h15 *EQUIS, EPAS, EDAF: Different Paths to Quality Improvement*
- Friedemann Schulze-Fielitz, Manager, Quality Services, EFMD

Sunday November 17th

Bonus Accreditation Programme

Hotel Sheraton Cavalier

- 19h45 – 22h00 *Informal Dinner & Discussion on Increasing the Accreditation Value Proposition*
- Moderator: Michel Gendron, Dean, Faculty of Administrative Sciences, University of Laval

Monday November 18th

Deans Conference

Edwards School of Business Downtown Campus

- 08h00 – 09h15 Breakfast
- 08h00 – 09h15 Registration
- 09h30 - 09h45 *Opening Remarks and Introduction of Members, New Deans*
- Bahram Dadgostar, Dean Lakehead and CFBSD Chair
- 09h45 – 10h30 *Opening Presentation*
- Wayne Brownlee, Senior VP, PotashCorp
- 10h45 – 11h30 *Developing a National Skills and PSE Strategy for Canada – The Role of Canada's Business Schools*
- Diana S. MacKay, The Conference Board of Canada
- 11h30 – 11h45 Coffee Break
- 11h45 – 13h00 *See the Future: the Future of Management Education Globally and in Canada*
- Andrew Crisp, Carrington and Crisp
 - Michelle Sparkman-Renz, GMAC
 - Steve Harvey, Dean John Molson School of Business (moderator)

Monday November 18th

Deans Conference

Edwards School of Business Downtown Campus

13h15 – 14h15 Lunch

14h30 – 15h30 *Curriculum session*

- Cheryl Paradowski, President and CEO, PMAC
- Micheal Kelly, Dean, Laurier School of Business & Economics
- Speaker TBA

15h35 – 15h50 *Update on Leaders in Management Education*

- Mike Kennedy

15h50- 16h15 Coffee Break

16h15 – 17h30 *Staffing and Support at B-schools*

- Olga Volkoff, Associate Dean, Beedie School of Business, SFU
- Daphne Taras, Dean, Edwards School of Business, Saskatoon

University of Saskatchewan Faculty Club

19h30 - 22h00 *Reception and Dinner*

Tuesday November 19th

Deans Conference

Edwards School of Business Downtown Campus

08h00- 09h30 Breakfast & *Annual Assembly*

10h00 – 11h15 *MOOCs and Management Education, Global Trends in Business and Management Publishing*

- Simon Linacre, Head of Academic Relations, Emerald Group
- Patricia McDougall, Vice-Provost, University of Saskatchewan
- Speaker / Panellist TBA

Tuesday November 19th

Deans Conference

Edwards School of Business Downtown Campus

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| 11h15 -11h30 | Coffee Break |
| 11h15 - 12h30 | <i>The Future of Accounting in Canada and the Impact on B-schools, Report from the CFBSD Accounting Working Group</i> <ul style="list-style-type: none">• Thomas Scott, Director, School of Accounting and Finance, University of Waterloo• Sandy Hilton, Director of Professional Programs, CPA Canada |
| 12h45 – 13h45 | Lunch |

Practical Information for Delegates

Registration

Registration will in the hotel lobby and the Edwards school on Sunday and at the Edwards School Monday. Those delegates arriving Saturday can register from 16h00 to 17h30 in the lobby or proceed directly to the informal dinner and register on Sunday.

Dress Code

Business casual or business attire for the conference and for the evening dinner. The dress code for the first evening dinner is casual and informal, no ties required!

Special Note:

Representatives from AACSB and EFMD will be attending the entire conference and be available for individual meetings with schools upon request. Please contact daus@cfbsd.ca to make arrangements.

Addresses:



Sessions and some meals: Edwards School of Business Downtown Campus
KW Nasser Centre 256 3rd Avenue South, Saskatoon

Saturday Evening dinner: Home of Dean Daphne Taras, 801 University Drive, Saskatoon

Lodging and Sunday dinner: Sheraton Cavalier Saskatoon Hotel, 612 Spadina Crescent,
Saskatoon

Monday evening dinner and reception: TBA

Special Thanks

The *Graduate Management Admissions Council (GMAC)* for the financial contribution in sponsoring part of the event.

Daphne Taras, Dean ,*The Edwards School of Business, University of Saskatchewan* and her staff for the many hours of planning and logistical support and the use of the school's downtown facilities.

The *CFBSD Executive* for their their ideas and support in the prepration of the content of the conference.

On-site Contacts

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