

Determining Impact: The Goodman Experience

BSAC Conference
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Business

GSB Panel Introductions

Amy Tomaino, Senior
Administrative Officer

Susan LeBlanc, Director,
Communications and
Engagement

Mohsen Alghazali,
Accreditations and
Quality Assurance
Manager

Abbas Sumar, Manager,
International Exchanges
& Partnerships

- ✓ Why BSIS?
- ✓ Why now?
- ✓ The value received
- ✓ The plan and path
- ✓ The lessons learned
- ✓ Panel discussion

BSIS

IMPACT

Why BSIS?

Align with our strategic direction

- *Mission: Goodman is a Globally oriented and community dedicated business school that engages and challenges through scholarly initiatives, education and practice.*

Data based decision making

- Efforts quantified
- Industry expert assessment
- Improved strategic path forward

Why now?



Relevance to community



Changing external environmental factors



Understand impact

Value received

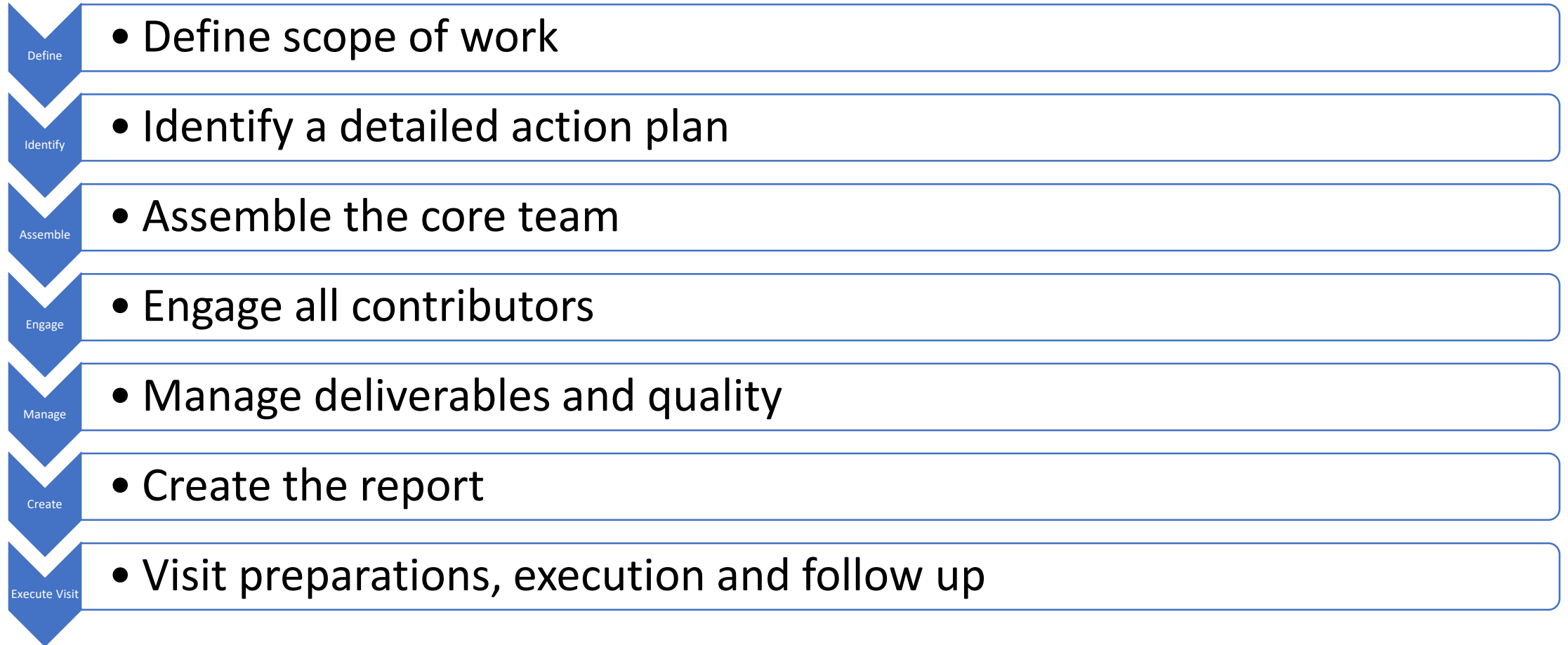
Planned

- BSIS Label
- In depth understanding of our impact

Unplanned

- New and enhanced internal and external relations
- Ease of articulation of impacts soundbites
- Catalyst for innovation (Programs, research, internal systems and processes)

The plan and path



The (BIG) lessons learned

Define

- Clearly define your impact zone at the onset

Involve

- Involve internal and external stakeholders early and provide clarity on expectations

Seek

- Seek clarity on interpretation of requirements and terminologies early on and as needed throughout the process

Shift

- Use estimates, shifting from traditional and regulatory reporting

Utilize

- Utilize technology to push and pull information between all contributors

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QUESTIONS?



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THANK YOU!



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