

Determining Impact: The Goodman Experience

BSAC Conference

November 2, 2021

























GSB Panel Introductions

Amy Tomaino, Senior Administrative Officer

Susan LeBlanc, Director, Communications and Engagement Mohsen Alghazali, Accreditations and Quality Assurance Manager

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- ✓ Why BSIS?
- ✓ Why now?
- ✓ The value received
- ✓ The plan and path
- ✓ The lessons learned
- ✓ Panel discussion

OBSIS IMPACT



Why BSIS?

Align with our strategic direction

 Mission: Goodman is a Globally oriented and community dedicated business school that engages and challenges through scholarly initiatives, education and practice.

Data based decision making

- Efforts quantified
- Industry expert assessment
- Improved strategic path forward





Relevance to community





Changing external environmental factors



Understand impact



Value received

Planned

- BSIS Label
- In depth understanding of our impact

Unplanned

- New and enhanced internal and external relations
- Ease of articulation of impacts soundbites
- Catalyst for innovation (Programs, research, internal systems and processes)



The plan and path

Define	Define scope of work
Identify	Identify a detailed action plan
Assemble	Assemble the core team
Engage	Engage all contributors
Manage	Manage deliverables and quality
Create	Create the report
Execute Visi	Visit preparations, execution and follow up



The Timeline

Set of Activities	2020									
	March	April	May	June	July	August	September	October	November	December
Submit BSIS Application										
Accept application										
Submit BSIS Application Accept application Prepare BSIS visit schedule										
Define impact zone Collection of data for the seven dimensions										
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Prepare impact asseseement pre-visit report Preparation for the visit & Kick off meeting with the team Virtual visit feedback Final Expert report with recommendations									◆	
Preparation for the visit & Kick off meeting with the team										
Virtual visit										
feedback										
Final Expert report with recommendations										
Receive BSIS Label										
Inquiry (non-binding preliminary advice)										
Submit formal application for entry										
FFMD declares eligibility										
FFMD assigns an advisor										
EFMD declares eligibility EFMD assigns an advisor Sign an advisory agreement										
decided to postpone the EFMD accreditation to early 2021)					•					
Prepare Self-Assessment Report (SAR)										
Prepare Self-Assessment Report (SAR) Submit SAR Peer review visit (virtually)										
본 Peer review visit (virtually)										
recommendations EFMD Accreditation Board Decision										
Continuous improvement following accreditation										



The Timeline cont.

Cod of Audinitia	2021									
Set of Activities	January	February	March	April	May	June	July	August	September	
Submit BSIS Application										
Accept application										
Prepare BSIS visit schedule										
Define impact zone										
Collection of data for the seven dimensions										
Prepare impact asseseement pre-visit report										
Preparation for the visit & Kick off meeting with the team										
Accept application Prepare BSIS visit schedule Define impact zone Collection of data for the seven dimensions Prepare impact asseseement pre-visit report Preparation for the visit & Kick off meeting with the team Virtual visit feedback										
feedback										
Final Expert report with recommendations		•								
Receive BSIS Label										
Submit formal application for entry										
FEMD declares eligibility										
Inquiry (non-binding preliminary advice) Submit formal application for entry EFMD declares eligibility EFMD assigns an advisor Sign an advisory agreement										
Sign an advisory agreement										
decided to postpone the EFMD accreditation to early 2021)										
Prepare Self-Assessment Report (SAR)										
Submit SAR				•						
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recommendations					•					
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Continuous improvement following accreditation										



Utilize

The (BIG) lessons learned

• Utilize technology to push and pull information between all contributors

Clearly define your impact zone at the onset Involve Involve internal and external stakeholders early and provide clarity on expectations Seek clarity on interpretation of requirements and terminologies early on and as needed throughout the process Use estimates, shifting from traditional and regulatory reporting



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QUESTIONS?





























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THANK YOU!



























