



## **CFBSD 2019 Associate Deans Research Meeting & Conference**

The purpose of this event is to provide a forum where Business Schools from across Canada can discuss ideas, exchange perspectives and explore potential areas of research collaboration.

There will be a mix of presentations and discussion forums.

The conference will be structured to facilitate networking and sharing best practices.

Presentations and discussions at the conference are focused on addressing a number of key issues, which are central to the future of business school research, such as:

- What strategies are needed to help Canadian business schools improve their research productivity in quality and quantity?
- What are the defining characteristics of a strong business school research culture, and what are the key success factors for building and sustaining such a culture?
- How can business schools attract more research support from tri-councils and other sources to sustain innovative research and promote further the culture of research and scholarship?
- How do we develop effective relationships with government, industry, business and the local community?
- What are some of the challenges associated with a research leadership role in a business school?

The conference is intended for Associate Deans of research, or equivalent, research directors and faculty or staff who serve in positions of research leadership. Deans and Directors are also welcome.

**Sunday May 26<sup>th</sup>**

*In Piazza Restaurant  
Four Points by Sheraton*

19h00-21h00

*Informal Dinner (for those delegates who have arrived)*

**Monday May 27<sup>th</sup>**

*Brock University  
Room 600F, Plaza Building*

08h15 – 09h00

*Continental Breakfast & Welcome*

09h00 - 09h25

*Introductions & Roundtable on Current Issues*

- Narongsak (Tek) Thongpapanl, Associate Dean, Research and Graduate Programs, Goodman School of Business, Brock University

09h30 - 11h00

*Intellectual Contributions and Faculty Qualifications  
Research and Accreditation*

In this session we will discuss some of the challenges in assessing research in the context of external institutional accreditation.

There will be a presentation on emerging themes collected during “issues storming” by AACSB on intellectual contributions and faculty qualifications. A discussion of concerns raised followed by interactive session to get the group’s input on how to enhance these areas will follow.

- Jane Lawler, Senior Manager, Accreditation Services, AACSB International

11h00-11h15

*Refreshment Break*

11h15 -12h30

*Graduate Programs  
Managing Research and Students*

The landscape of business graduate programs is changing worldwide. For example, in Europe business master's programs dominate and have overtaken the MBA, and there is evidence that they are also growing in popularity in Canada. Or for that matter specialised MBA's? What about the emergence of more multidisciplinary Master in Management programs?

What are the implications? For research? For students? For faculty? How do we leverage these changes?

- Timothy (Tim) Daniel Daus, Executive Director CFBSD
- Zhenyu Wu, Associate Dean Research and Graduate Research Programs, Asper School of Business, University of Manitoba (moderator)

12h45- 13h45

*Lunch*

14h00 - 15h30

*How do we Better Articulate the Value Proposition of B-School Research?*

Canadian business schools generate research and intellectual capital but often struggle about how to communicate its value to the outside world.

In this session we will brainstorm ideas and share best practices of how schools are addressing this challenge.



- Khaled Hassanein, Associate Dean Graduate Studies and Research, DeGroote School of Business, McMaster University (moderator)
- Yrjo Koskinen, Associate Dean Research, Haskayne School of Business, University of Calgary
- Terry Beckman, Associate Dean Research and Accreditation, Faculty of Business, Athabasca University

15h30 -15h45

*Refreshment Break*

15h45 -16h45

*Research Ethics Boards*

In this session we will discuss issues related to the impact of Tri-Council policies on research in Canadian business schools, in particular course-based research activities.

There will be a short presentation followed by an opportunity for dialogue with participants and share possible recommendations for follow-up.

- Gady Jacoby, Dean, Asper School of Business, University of Manitoba (moderator)
- Wendy Burgess, Policy Advisor, Secretariat on Responsible Conduct of Research (CIHR, NSERC, SSHRC)

18h30

*Bus departs from Hotel Lobby to Dinner Venue*

19h00- 21h00

*Reception & Dinner*

*Treadwell*

21h15

*Bus returns to hotel*

**Tuesday May 28<sup>th</sup>**

*Brock University*

*Room 600F, Plaza Building*

08h00 – 08h45

*Continental Breakfast*

08h50 – 10h20

*SSHRC Updates*

*Priorities and Issues for B-Schools*

An update on SSHRC activities, followed by a discussion of funding allocated to business schools.

This will be an opportunity to engage representatives from the Council about their priorities as well as those of business schools and the research agenda of faculty.

- *Éric Bastien, Director, Research Partnerships Portfolio, Social Sciences and Humanities Research Council of Canada (SSHRC)*

10h25 – 11h40

*Motivating Faculty to do High Quality Research*

In this session we will discuss the role of the AD in the management of strategies for faculty at different stages of career development.

How do you motivate faculty to apply for research funds? How do you mentor and support young faculty? How do you keep more experienced researchers “on track”? What retains “top tier” researchers? How are publication incentive models being used by schools across Canada?

- Narongsak (Tek) Thongpapanl, Associate Dean, Research and Graduate Programs, Goodman School of Business, Brock University (moderator)
- Chelsea Willness, Associate Dean, Research and Academic, Edwards School of Business, University of Saskatchewan
- Valerie Trifts, Research Lead, Rowe School of Business, Dalhousie University

11h40-11h55

*Refreshment Break*

11h55 – 12h55

*Promoting a Culture of Involvement and the Leadership Role of the AD*

In this session we will discuss some of the challenges associate deans are facing in their ongoing quest to be effective research managers in dynamic environments.

How do you keep your faculty involved in research and service? How can you help promote a culture of involvement? What are some of the tools available to you as an AD?

- David Deephouse, Associate Dean, Business PhD Program & Research, Alberta School of Business, University of Alberta (moderator)
- Michael Roberts, Associate Dean, Research and Scholarship, Bissett School of Business Mont Royal University
- Dawn Zinga, Associate Dean, Graduate Studies and Research at Faculty of Social Sciences, Brock University

13h00 – 14h00

*Lunch & Closing Comments*

**Host School:**



Brock University

Thank you to our host school for their support in planning, providing space and welcoming delegates

**Sessions, breakfasts, lunches**

Room 600F, Plaza Building, Brock University  
1812 Sir Isaac Brock Way, St. Catherine's, Ontario

**Sunday dinner**

In Piazza Restaurant, Four Points by Sheraton St. Catharines Niagara Suites  
3530 Schmon Parkway, Thorold, Ontario L2V 4Y6, Canada

**Monday evening dinner**

Treadwell, 114 Queen Street, Niagara-on-the-Lake

**Registration**

Please visit [AD Conference 2019](#)

**Lodging**

Four Points by Sheraton St. Catharines Niagara Suites  
3530 Schmon Pkwy, Thorold  
Booking Details at [AD Conference 2019](#)

**Transportation**

- Transportation to and from meal venues will be provided as required.
- Hotel is "on campus" and walking distance from meeting site.
- Transportation to and from YYZ airport and hotel: please see [AD Conference 2019](#)

**ASAC 2019**

Hosted by Brock University from May 24 to May 27, 2019. For more information please visit [www.asac.ca](http://www.asac.ca)