



CFBSD 2019 Associate Deans Research Conference: DRAFT PROGRAM

The purpose of this event is to provide a forum where Business Schools from across Canada can discuss ideas, exchange perspectives and explore potential areas of research collaboration.

There will be a mix of presentations, workshops and discussion forums. The conference will be structured to facilitate networking and sharing best practices.

Presentations and discussions at the conference are focused on addressing a number of key issues, which are central to the future of business school research, such as:

- What strategies are needed to help Canadian business schools improve their research productivity in quality and quantity?
- What are the defining characteristics of a strong business school research culture, and what are the key success factors for building and sustaining such a culture?
- How can business schools attract more research support from tri-councils and other sources to sustain innovative research and promote further the culture of research and scholarship?
- How do we develop effective relationships with government, industry, business and the local community?
- What are some of the challenges associated with a research leadership role in a business school?

The conference is intended for Associate Deans of research, or equivalent, research directors and faculty or staff who serve in positions of research leadership. Deans and Directors are also welcome.

Sunday May 26th

Location TBA

19h00- 21h00 *Informal dinner*

Monday May 27th

Goodman School of Business

08h15 -09h00 *Registration*
Continental Breakfast

09h00 -09h25 *Opening Remarks and Learning Expectations*
Introductions & Roundtable on Current Issues

09h30 - 11h00 *Intellectual Contributions and Faculty Qualifications*
Research and Accreditation

- Detailed session description, moderator and speaker information forthcoming.

11h00 - 11h10 *Refreshment Break*

11h15 -12h30 *Changing Landscape of Graduate Programs*
Managing Research and Students

- Detailed session description, moderator and panelists' information forthcoming.

12h45 - 13h45 *Lunch*

14h00 - 15h30 *How do we Better Articulate the Value Proposition of B-School Research to Industry?*

- Session description, moderator and panelists' information forthcoming.

15h30 – 15h45 *Refreshment Break*

15h45 -16h45 *Research Ethics Boards*

- Session description, moderator and speaker information forthcoming.

18h45 *Bus from Sheraton lobby to Dinner Venue*

19h15 – 21h00 *Dinner*
Treadwell

21h15 *Bus from Dinner venue to Sheraton*

Tuesday May 28th
Goodman School of Business

08h00-08h45 *Breakfast*

08h50 – 10h20 *SSHRC Updates*
Priorities and Issues for B-Schools

- Session description, moderator and speaker information forthcoming.

10h25 – 11h40

Motivating Faculty to do High Quality Research

- Session description, moderator and panelists' information forthcoming.

11h45 – 11h55

Refreshment Break

11h55 – 12h55

Promoting a Culture of Involvement and the Leadership Role of the AD

- Session description, moderator and panelists' information forthcoming.

13h00 – 14h00

Lunch
Closing Comments

Host School:

Thank you to our host school for their support in planning, providing space and welcoming delegates to the school.



Brock University

Suggested Dress Code

Business casual

Sessions, breakfasts, lunches

Goodman School of Business, Brock University
1812 Sir Isaac Brock Way, St. Catharines, Ontario

Sunday dinner

Location TBA (at our near hotel)

Monday evening dinner

Treadwell, 114 Queen Street, Niagara-on-the-Lake

Registration

Please visit [AD Conference 2019](#)

Lodging

Four Points by Sheraton St. Catharines Niagara Suites
3530 Schmon Pkwy, Thorold
Booking Details at [AD Conference 2019](#)

Transportation

- Transportation to and from conference, hotel and meal venues will be provided as required.
- Hotel is “on campus” and walking distance from meeting site.
- Transportation to and from YYZ airport and hotel: please see [AD Conference 2019](#)

ASAC 2019

Hosted by Brock University from May 24 to May 27, 2019.
For more information please visit www.asac.ca

