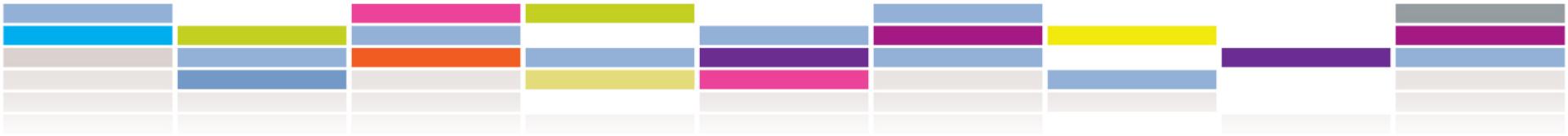


SSHRC  CRSH



Funding Research in Canadian Business Schools

Dominique Bérubé, Vice-President, Research Programs
Thursday, June 1, 2017

Federal Budget 2017

The *2017 Federal Budget* had a strong focus on innovation and skills. Funding for postsecondary research and training:

- \$10 M / 2 years to further support college research in the area of social innovation
- \$117.6 M / 8 years for *Canada 150 Research Chairs* (from existing CERC funding)

Fundamental Science Review

- On April 10th, the Advisory Panel on Federal Support for Fundamental Science presented their report to the Honourable Kristy Duncan, Minister of Science
- The Minister will review the recommendations presented by the panel in their report, [*Investing in Canada's Future: Strengthening the Foundations of Canadian Research.*](#)
- Recommendation 1.1: “Consistent with the recommendation by the Advisory Council on Economic Growth, the Government of Canada should undertake a wide-ranging and multi-departmental review of innovation-related programming, including both direct and indirect supports for business research and development.”

SSHRC Strategic Plan 2016-2020

Vision

- Canada sustains and enhances its position as a global leader in humanities and social sciences research and research training, improving the lives of Canadians through ideas and innovation.

Strategic Objectives

1. **Enable excellence** in a changing research landscape
2. Create opportunities for research and training through **collaborative initiatives**
3. **Connect** social sciences and humanities research **with Canadians**

Partnership Engagement Strategy

- To promote SSHRC's funding opportunities to academic and non-academic organizations, particularly the private sector.
- Aims to increase the awareness, uptake and impact of SSHRC-supported partnerships with industry, creating a call to action and contributing to the achievement of SSHRC's overarching strategic objectives.



MITACS-SSHRC Partnership

- PGs, PDGs and PEGs are pre-approved for MITACS Accelerate Grants, which support research internships between graduate students and/or postdoctoral fellows and a private or non-profit partner organization.
- From 2013-16, **51** students and postdoctoral fellows from SSHRC PGs and PDGs participated in **126** Accelerate internships at **36** different Canadian companies and non-profits, representing an investment in talent of more than **\$1.7M** from MITACS and partners.

SSHRC  CRSH



MITACS-SSHRC Partnership

For example...

- In a PDG based at Université Laval, an *Accelerate* intern [worked with Thales Canada Inc.](#) in its efforts to develop a multi-sensor platform that anticipates human error for the support of emergency response personnel.
- In a PG based at Carleton University, an *Accelerate* intern [worked with Domicile Developments](#) to better understand the future of green building in Ottawa and aid the company's planning and marketing efforts to sell green building.

Business-Led NCE program

- Funds large-scale collaborative research networks that bring a wide range of research expertise to bear on specific challenges identified by an industrial sector.
- Networks enhance private sector innovation by blending academic expertise with the private sector's drive to respond to real-world challenges.
- Annual funding of \$12 million.

An initiative of CIHR, NSERC and SSHRC



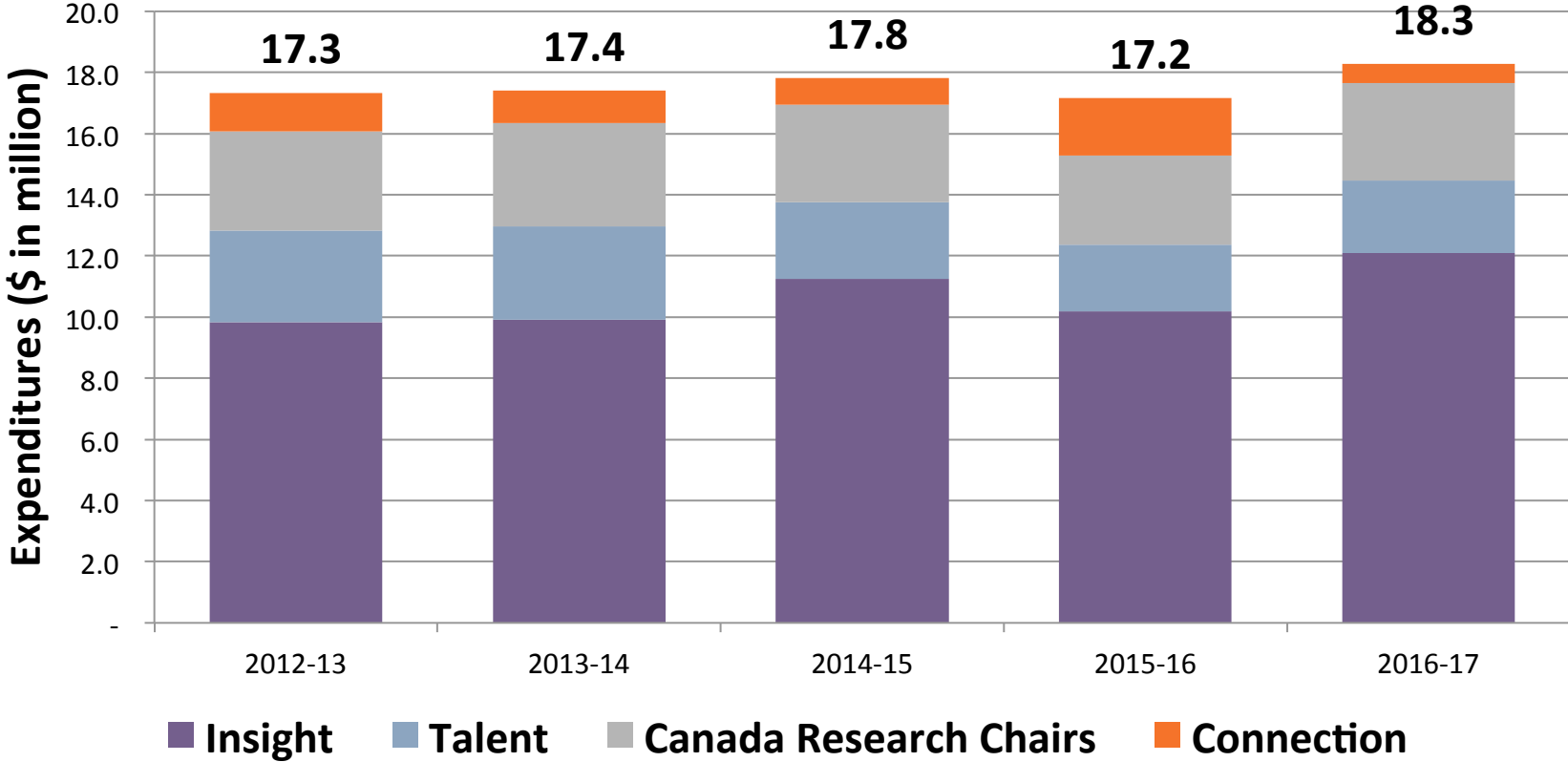
CRC: EDI Action Plan

- Equity, Diversity and Inclusion Action Plan responds to the recommendation in the 15th year evaluation of the Canada Research Chairs Program to *“require institutions to adopt greater transparency in their processes for allocation of chair positions and selection and renewal of chairholders, in order to ensure institutions have greater accountability in terms of meeting their equity targets.”*
- Comes at a tipping point; for 10 years the program has had equity and diversity targets in place. But the majority of institutions are not meeting them. Currently only 30% of active chairholders and only 20% of Tier 1 CRCs are women.

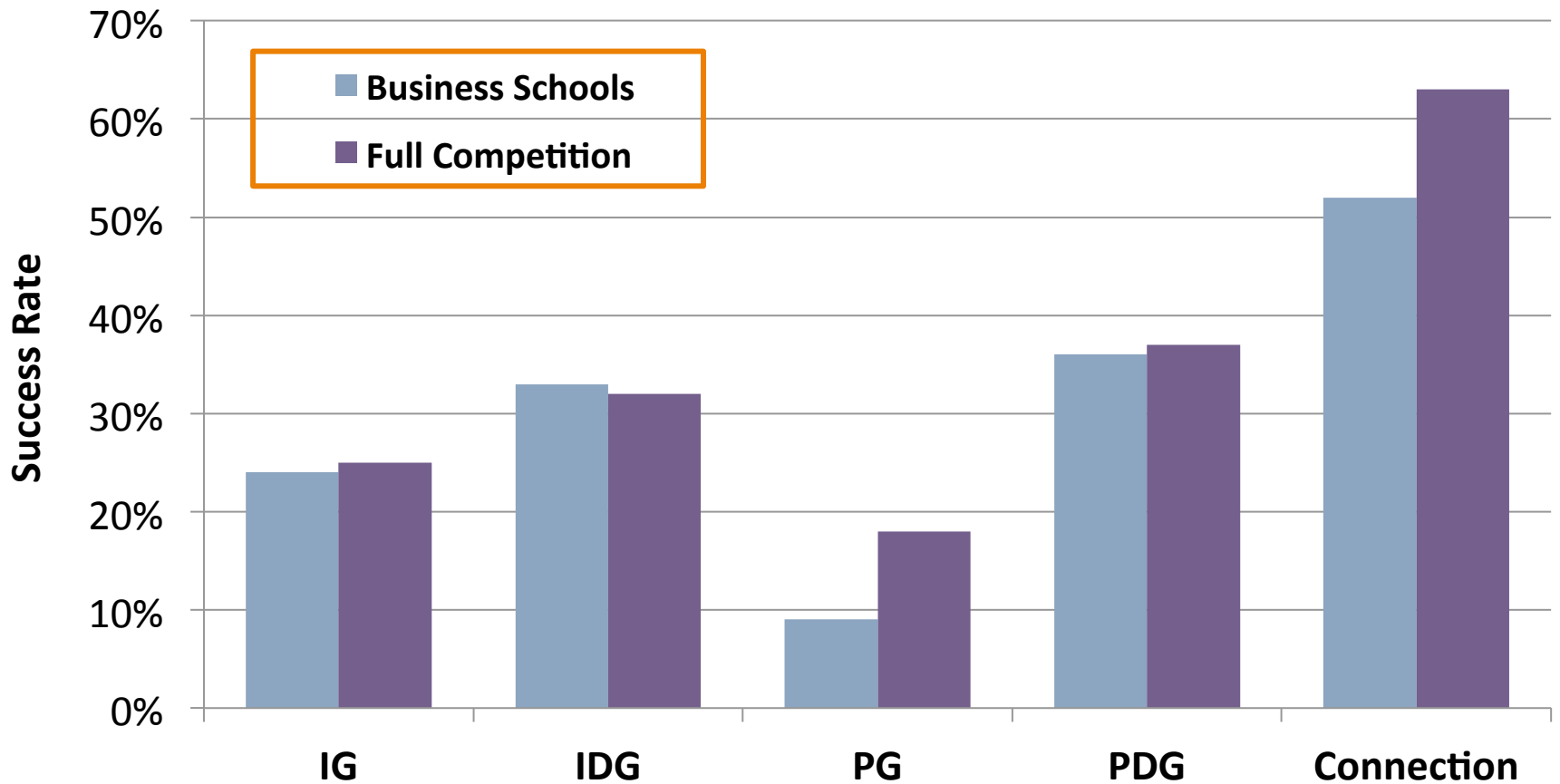
Some data for discussion



Expenditures - Management, Business, Administrative Studies Main Discipline - By Fiscal Year



Success Rate - Business Schools vs. Full Competition Last 5 Years Combined (2012 to 2016)



Thank you / Merci

www.sshrc-crsh.gc.ca



Social Sciences and Humanities
Research Council of Canada

Conseil de recherches en
sciences humaines du Canada

Canada