



Building a Research Culture at a Business School

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TED
ROGERS
SCHOOL
OF MANAGEMENT

Office of the Dean
Research

Me

PhD, MSIS (1996 – 2001)

- Oklahoma State University

Assistant Professor (2000 – 2006)

- Temple University, Fox School

Associate Professor (2006 – 2012)

- TRSITM

Professor (2012 – present)

- TRSITM

Associate director (2011 – 2013)

- TRSITM

Visiting research fellow (2013 – 2014)

- CGU

Director (2014 – 2019)

- TRSITM

ADR (2019 – present)

- TRSM

Me



Issues and challenges faced by TRSM Research

- Huge class sizes
- Non-research priorities
- “Non-business” researcher attitudes
- Attracting high quality grad students

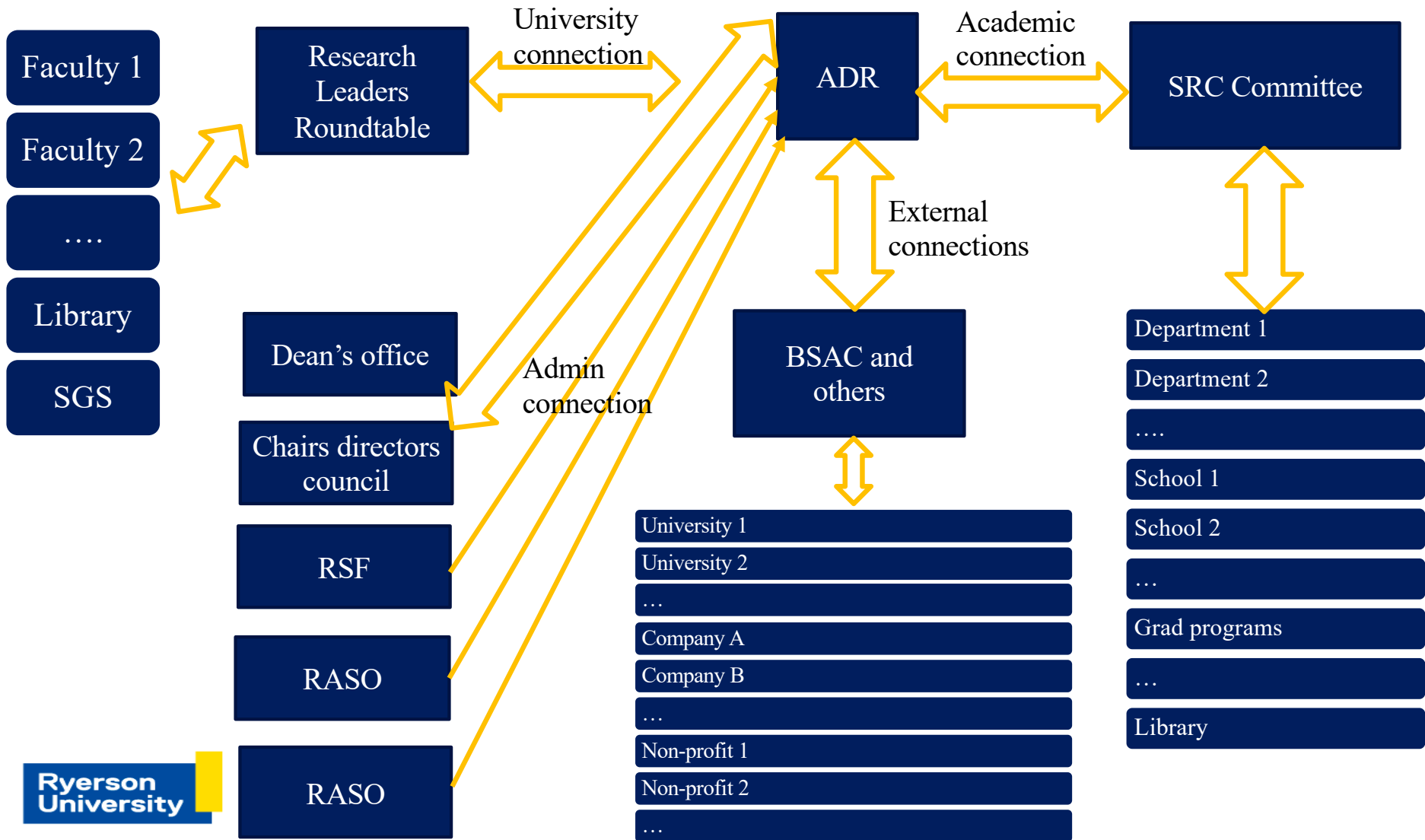
**What do/can/should we do
about them?**

- Research recognition
- Internal grant programs
- Research socials
- Post-doc awards

What leadership role should an ADR/RD play?

- Creatively think of programs/initiatives
 - Recognition awards
 - [Research productivity dashboard](#)
- Publicize success
 - [TRSM research rankings](#)
- Mentorship/role model
- Liaison

**How can the Research Office
structure and team roles
support this?**





**Ryerson
University**